



Proven Professionals. Trusted Partners.

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NEWS

For Immediate Release

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Holstein Aviation Launched to Assist Business Aircraft Owners

Industry Veterans Combine to Provide New Levels of Client-Focused Service

July 28, 2010 (Indianapolis, IN USA) Jim Holstein, Chief Executive Officer, announced today the formation of Holstein Aviation, a company dedicated to providing business aircraft owners with a new level of service, personal involvement and commitment.

The company was founded by three partners, Jim Holstein, Shawn Holstein and Brad Stancil, with a single, shared vision: use this organization's considerable expertise to truly add value, then treat their clients, partners, employees, suppliers and providers like family members in the process.

Building on nearly four decades of stellar performance in the general and business aviation industry, Jim Holstein leads the company as Chief Executive. Shawn Holstein, a top industry performer in his own right, serves as President. The role of Executive Vice President is held by Brad Stancil, one of business aviation's most highly regarded and accomplished professional managers and revenue producers. Completing the executive team is global business and aerospace marketer and communicator, Steve Fushelberger.

CEO Jim Holstein noted that "Response has been overwhelmingly positive, and the company immediately began assisting clients in the areas of business aviation usage consultation, aircraft acquisition, asset disposal, short term leasing of aircraft, obtaining supplemental lift, aviation personnel recruitment, and outplacement support for displaced flight crews and maintenance technicians. Multiple aircraft transactions have already been facilitated, and new aircraft for sale are being added weekly. Clients have also

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spoken with us in regard to flight crew and maintenance technician recruitment while others are working with us on leases. Aircraft management services have also been requested by aircraft acquisition clients”.

Executive Vice President Brad Stancil further commented “The real benefit for our clients is that 150 years of combined domestic and international experience resulting in more than 2,300 transactions valued at \$5.5 billion dollars is available to serve them – right now. Additionally, we bring broad backgrounds that include senior level and management positions at fixed- and rotary-wing airframe Original Equipment manufacturers (OEMs), gas turbine engine manufacturers, corporate flight departments, air charter providers, fractional aircraft programs, Fixed Base Operations (FBO), Maintenance, Repair and Overhaul (MRO) facilities, and commercial airlines”.

Summing the company’s expertise, “Holstein Aviation team members have flown for and managed flight departments, possess type ratings ranging from light jets to large cabin, long distance aircraft, run FBOs and supervised MRO services, and hired, trained and supervised hundreds of employees, and possess a combined total flight time of more than 40,000 hours”, stated company president Shawn Holstein.

Corporate head quarters are located in the Indianapolis, IN, area of the United States with company Executive Directors based strategically across the United States. Business affiliates are located in Europe and South America. Middle East and Far East associations are anticipated in the near future.

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About Holstein Aviation

The company provides assistance and expertise in several basic areas of the business aviation industry:

- Evaluating business aviation asset usage
- Selling an aircraft or a fleet
- Obtaining supplemental lift
- Aircraft management
- Buying or leasing business jets or turboprops
- Short-term leasing of business aircraft
- Recruiting flight crews and maintenance technicians
- Personnel outplacement

NOTE: Management Team Photographs on Next Page



Holstein Aviation Executive Management



Jim Holstein
Chief Executive Officer
Holstein Aviation, Inc.



Brad Stancil
Executive Vice President
Holstein Aviation, Inc.



Shawn Holstein
President
Holstein Aviation, Inc.



Steve Fushelberger
Vice President –
Marketing and Communications
Holstein Aviation, Inc.



Management and Staff
Holstein Aviation, Inc.